



CEO LEADERSHIP FORUMS

Boost Your Business Bootcamp



Unsure You're **Focusing On The Right Things** To Increase Business Value, For The Near – Or Long – term?

Know Your Time Is Limited To Prepare For Exit, But Your Business Value Is **Not Where You Want It To Be?**

Join us for the first of a three part series on **BOOSTING YOUR BUSINESS VALUE**

Workshop I – Building and Protecting Business Value (Thursday, July 21, 2016)

Are you focusing on the right things to build business value? Discover **Your** Value Drivers are and how to build them

1. What are **your** Value Drivers & How To Build them
2. Employees are everything! How to retain your top Performers
3. Don't Overpay! How To Minimize Your Taxes
4. Analyzing and Responding To The Ever Changing Market

Regardless of your exit timeline, the most attractive companies run in a way that would allow them to sell tomorrow, should the opportunity present itself. Join us for a half-day session, where business value experts will give you and your key employees insights and action steps you can apply to your business immediately, as you learn:

- Which systems and value drivers you should put in place now that will be attractive to a buyer today as well as years down the road
- Which value drivers will draw buyers, and which only make an owner happy
- How to manage in an ever-changing business landscape
- The importance of creating a system-driven versus owner-driven business
- How to build a management team and compensation plan that supports you in building company value
- Common owner mistakes that undermine value creation goals
- Real examples of how owners built businesses of value

Make sure to also attend!

Workshop II – Your Valuation benchmark and beyond! (Thursday, September 22, 2016)

Workshop III – So you've reached your target. Now What? (Thursday, November 3, 2016)

EVENT DETAILS

THURSDAY, July 21, 2016
8:00 AM – 12:00 PM

LOCATION

VALENCIA COLLEGE
701 N. Econlockhatchee Trail
Building 8, Room 101
Orlando, Florida 32825

PARKING

Reserved parking for participants in Parking Lot E

REGISTER

Register online:
CEOLeadershipForums.com

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855-MY NPCFO (696-7236)

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