



CEO LEADERSHIP FORUMS

CEO LEADERSHIP FORUMS BOOTCAMP: BUILDING VALUE WITH A PURPOSE

Are You **Focusing on the Right Things** to Increase Business Value, For the Near or Long-Term?

The Value of Your Business is **Not Where You Want It to be?**

We're in a new year and a new economic direction for the country. Join Florida business experts at Miami Dade College's IDEA Center to explore the best strategies and tactics for growing your business in 2018 and beyond.

Join us for an intensive interactive program:
BOOSTING THE VALUE OF YOUR BUSINESS

Workshop I: What Builds Business Value? Wednesday, April 18, 2018

Program: Learn

- What Constitutes the Lion's Share of Your Valuation Multiple? Creating a System-driven, not Owner-driven Business.
- How to Build YOUR Value Drivers – An intensive Interactive Exercise.
- Getting Your Vision out of Your Head and on Paper – What It Takes to Execute.
- Talent Attraction & Retention: Challenges in Today's Job Market – What Can You Do?
- The Secret Sauce of Engagement – What a Difference It Makes!

No matter where you are in your business timeline, the best companies operate in a way that would allow them to sell tomorrow should they get an offer they can't refuse. Our business value experts will give you insights and action steps you can apply to your business immediately.

Make Sure to Attend

Workshop II: Wednesday, September 19

Workshop III: Wednesday, November 28

Workshop IV: Wednesday, February 13, 2019

8:00 am – 12:30 pm

EVENT DETAILS

Wednesday, April 18, 2018

8:00 am – 12:30 pm

Continental breakfast buffet included

LOCATION

Miami Dade College

Wolfson Campus

Idea Center

Room 8503

315 NE Second Avenue

Miami, FL 33132

REGISTER

Participation is free, but

You must register online

to attend:

www.CEOLeadershipForums.com

CONTACT US

954-651-8044

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Education and Future Talent



Your participation supports further inter-relationship between Florida Business Leaders and MDC in its mission to develop future leaders for South Florida's small business.



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